

Max-eBar[®] in Hotels



The Max-eBar system is designed to turn a simple refrigerated vending machine into an **integrated corridor retail centre** offering guests 24/7 access to goods using their roomkey and charging to their room bill, providing the guest with a convenient, reliable, safe and easy to operate service.

The Max-eBar dispensers are usually sited on the guest bedroom corridor or in a central location like the reception area; allowing guests to simply swipe or tap their room key to make a purchase and have it charged directly to their room account. No debit/credit cards or cash are required. In effect, a 'max' electronic Bar version of a 'mini' in-room bar with one dispenser able to provide service to many rooms.

Experience with existing clients prove Max-eBar greatly reduces the costs & increases the profits involved with providing a 24/7 convenience service.

Max-eBar can be banked in or vinyl wrapped to integrate fully into the design of the hotel matching the chosen style and ambience of the location.

Max-eBar can dispense a full range of products from alcoholic & soft drinks to snacks, chilled food, gifts & 'distress' items. Max-eBar can also be matched with a hot drink dispenser and/or ice machine for a complete refreshment service location.

Max-eBar provides many benefits including:

- 1) Hugely reduced stockholding
- 2) Much faster stock turnover
- 3) Less wastage and out of date stock
- 4) Safe & secure delivery, no possibility of contamination or returns
- 5) Quicker and easier re-stocking of one fridge for multiple rooms
- 6) Impulse purchases with no cash or bankcard required
- 7) Opportunity to provide unattended serving of alcohol
- 8) 24/7 unmanned service
- 9) Wide range of goods available
- 10) Available in Hostel or Hotel mode
- 11) Accurate billing avoids disputes at Reception



N.B. This photo is courtesy of Sheraton Amsterdam Airport Hotel & Conference Center

The PMS interface & key card type (magnetic stripe & RFID proximity available) will need to be discussed. Major interfaces already available.